

**SPONSORSHIP PROSPECTUS**  
**2017 North American Chemical Residue Workshop**  
**July 23-26, 2017**  
**Naples Grande Beach Resort ♦ Naples, Florida**  
**[www.nacrw.org](http://www.nacrw.org)**

**FLAG Works, Inc.** is a not-for-profit, 501(c) (3) corporation which sponsors the North American Chemical Residue Workshop (NACRW). NACRW is an annual meeting for scientists particularly interested in trace level analysis of pesticides, veterinary drug residues, and other chemicals in food, animal feed, and environmental samples. The purpose of the meeting is to provide training, develop and improve technical knowledge, facilitate development and distribution of new analysis methods and techniques, and establish networking to promote professional cooperation between scientists who share these interests. While the majority of attendees are from North America, important international speakers are always included in the Technical Program, and attendance of scientists from Asia, Europe, South America, Australia, and Africa is increasing annually. The last few years our attendance has been over 300!

FLAG Works, Inc. is offering sponsorship opportunities to enhance the overall event for attendees and deliver the ***highest-profile attention to your company before, during and after the meeting. Don't miss this investment opportunity to position your company in front of decision-makers.*** Our goal is to make the conference affordable and accessible to as many attendees as possible.

***Various Sponsorships (Platinum, Gold, Silver, Student Scholarships and Welcome Reception)***

Platinum, Gold, and Silver sponsorships partially subsidize our social event and help defray costs of registration products. As we grow, NACRW is committed to maintaining our inviting atmosphere by increasing opportunities for attendees to interact with each other outside of the technical program. This year's social event will be held Monday evening, July 24, 2017, and will be a luau themed event at the Naples Grande (host hotel). The social event will provide an excellent networking opportunity with fellow attendees!

There is also a sponsorship opportunity for the "Opening Welcome Reception" which is planned for Sunday evening, July 23, 2017. As we have had in past years, there will be a "Get to Know Your Sponsor" contest that requires interested attendees to visit your booth to be entered for a prize drawing during the meeting. Attendees love this! Also available is the Student Scholarship sponsorship which will assist in providing a scholarship of \$500 each for 5 students to attend and present a poster at the workshop as well as attend the workshop at no cost. The sponsor(s) of this will announce and introduce the student scholarship winners during the conference.

**For more information, contact:**

Teri Besse  
Executive Director  
**FLAG Works, Inc.**  
2910 Kerry Forest Pkwy #D4-388  
Tallahassee, FL 32309  
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**Please review the sponsorship  
opportunities on the following page and  
Join us at the 2017 NACRW!**

# SPONSORSHIP LEVELS

## Platinum level

**\$3,750**

- **One-Color Logo imprinted on the Conference Registration Bag!**
- Includes sponsorship recognition during the Welcome Reception
- Signage provided at the workshop throughout the week and at the Welcome Reception and social event
- Promotional Slide that is displayed during Session Break Times (***sponsor provides power point file***)
- Your company logo printed on an exclusive ad with other platinum-level sponsors in the workshop program
- A Platinum listing on the sponsor and home page of the NACRW web site
- A link to your company's web site on the sponsor page of the NACRW website
- Sponsor recognition ribbons for your staff to display on their name badge
- Logo recognition on slides at the opening and closing plenary sessions
- ONE PROMOTIONAL INSERT IN THE REGISTRATION BAG.
- Question in the "Get to Know Your Sponsors" contest quiz

## Gold level

**\$3,250**

- **One-Color Logo imprinted on the Conference Note Book!**
- Signage provided at the workshop throughout the week and at the social event
- Promotional Slide that is displayed during Session Break Times (***sponsor provides power point file***)
- A Gold listing on the sponsor page of the NACRW web site
- A link to your company's web site on the sponsor page of the NACRW website
- A sponsor listing in the official workshop program guide
- Sponsor recognition ribbons for your staff to display on their name badge
- Logo recognition on slides at the opening and closing plenary sessions
- Question in the "Get to Know Your Sponsors" contest quiz

## Silver level

**\$2,750**

- **One-color Logo imprinted on the Conference Lanyard! (2 sponsorships available at this level)**
- Signage provided at the workshop throughout the week and at the social event
- Promotional Slide that is displayed during Session Break Times (***sponsor provides power point file***)
- A Silver listing on the sponsor page of the NACRW web site
- A link to your company's web site on the sponsor page of the NACRW website
- A sponsor listing in the official workshop program guide
- Sponsor recognition ribbons for your staff to display on their workshop name badge
- Logo recognition on slides at the opening and closing plenary sessions
- Question in the "Get to Know Your Sponsors" contest quiz

## Welcome Reception Sponsor

**\$1,600**

- Signage provided at the Welcome Reception
- A sponsor listing in the official workshop program guide
- A sponsor listing on the sponsor page of the NACRW web site
- Sponsor recognition ribbons for your staff to display on their name badge
- Sponsor can provide one printed item for use during the reception i.e, napkins, plates, or drink holders
- Logo recognition on slides at the opening plenary session
- Question in the "Get to Know Your Sponsors" contest quiz

## Student Scholarship Sponsor

**\$1,450 co-sponsor**

- Signage provided at the workshop throughout the week
- A sponsor listing on the sponsor page of the NACRW web site
- Sponsor recognition ribbons for your staff to display on their name badge
- Logo recognition on slides at the opening plenary session
- Question in the "Get to Know Your Sponsors" contest quiz
- Introductions and Announcements of the Student Scholarship Winners by the exclusive sponsoring company or co-sponsoring companies on the last day of the workshop

## Other Opportunities:

**Promotional Insert in the Conference Bag \$750**

# 2017 NACRW SPONSORSHIP CONTRACT

Please make sure all sections are completed on the contract.

## COMPANY INFORMATION (Complete company name and address as you wish it to appear on all materials.)

Company Name \_\_\_\_\_

Company Representative \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Country \_\_\_\_\_

Telephone \_\_\_\_\_

Email address (contact person prior to workshop): \_\_\_\_\_

Web Site \_\_\_\_\_

**The individual signing this contract is an authorized representative of the company with the full power and authority to sign and deliver this contract.**

Signature \_\_\_\_\_ Print Name \_\_\_\_\_

Title: \_\_\_\_\_ Date: \_\_\_\_\_

## Sponsorships

Platinum Level	\$3,750	<input type="checkbox"/>	=	\$
Gold Level	\$3,250	<input type="checkbox"/>	=	\$
Silver Level	\$2,750	<input type="checkbox"/>	=	\$
Welcome Reception Sponsor	\$1,600	<input type="checkbox"/>	=	\$
Student Scholarship Co- Sponsor	\$1,450	<input type="checkbox"/>	=	\$
Promotional Insert	\$ 750	<input type="checkbox"/>	=	\$

**TOTAL DUE - SPONSORSHIPS** \$ \_\_\_\_\_

## Payment Information

### Total Due with contract

Check enclosed **made payable to FLAG Works, Inc.**

Credit Card (**Visa, MasterCard, Discover, Amex**)

**Total Amount Due** = \$ \_\_\_\_\_

Credit Card# \_\_\_\_\_ Exp. Date \_\_\_\_\_ Security Code \_\_\_\_\_

Signature\* \_\_\_\_\_

Print Name of Card Holder \_\_\_\_\_

\*I authorize FLAG Works, Inc. to use the above credit card to charge applicable fees. (PLEASE MAKE A COPY FOR YOUR RECORDS)

### Please make checks payable to:

#### FLAG Works, Inc.

2910 Kerry Forest Pkwy #D4-388

Tallahassee, FL 32309

850-320-8570

850-201-6782 FAX

**FEID# 20-3881141**

**If you are paying by check, please email the form and then mail check and payment to the address indicated above.**

**EMAIL OR FAX THIS FORM TO: [teri@nacrw.org](mailto:teri@nacrw.org) FAX 850.201.6782**